

WE SERVE

# NM LIONS ROAR



VOL. XVII, ISSUE VIII

FEBRUARY 2024

## INSIDE THIS ISSUE:

### President's Message Changing the World with International President Dr. Patti Hill

As we begin the second half of our year together, it's so important to identify what is needed to keep your district on the path to success, and then communicate it to your district so you can achieve your goals and your MISSION 1.5 targets. Be sure to communicate at all levels of Lions and share success stories to keep everyone motivated and engaged.

Here are some keys to success for the second half of our year.

- Continue to prioritize membership growth by encouraging your clubs to invite new members and helping your team charter new clubs in your district.
- During your check-in with your district GAT, identify areas of opportunity on which to focus for the second half of the year.
- Stay in constant contact with your district's zone and region chair persons to ensure that targets are on track.

Keep in mind that first vice district governors will receive MISSION 1.5 targets this month and are working through the District Strategic Plan workbook, so share your best practices and support them on their way to becoming a district governor.

We're halfway through the year, so make sure that your entire district knows what's needed to reach your goals so you and your district can achieve success.

Never doubt that your efforts matter – they do! So continue to lead by example.

Yours in service,  
Dr. Patti Hill  
International President

Provided By Lion PCC Gemma Ferguson

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# MD-40S District CONVENTION

We serve

## Artesia, New Mexico

March 22-24, 2024  
Best Western Pecos Inn  
2209 W. Main  
Artesia, NM 88210



## Registration Form

Please register by March 9th, 2024

### Personal Information:

Full Name :

Club :

Email :

Phone Number :

Full Address :

City/State/ZIP :

**Type of Registration:**  Single (\$50)  Non-Lion Guest (\$25)

Guest Name:

**Payment:** Please make checks payable to: *Lions MD-40S*

**Hotel Accomidations:** **Best Western Pecos Inn**  
2209 W. Main St. Artesia, NM  
575-748-3324

*Rooms blocked for the Lions Club. About \$100 a night. If you need a downstairs room it's first come first serve.*

**Where to send:** **Email:** lionaustyn@gmail.com

**Mail:** Missy Williams  
2520 W. Hermosa Dr.  
Artesia, NM 88210



PCC Wesley W. Brown, Jr.  
Farmington Evening Lions Club District 40N  
107 Road 5018  
Bloomfield, NM  
505-320-6329

January 22, 2024

Being a Lion, we all see a need and want to help fill it. However, when it happens to us, we can be left feeling inadequate, especially when it is a loved one that is sick and needs our help, and we are hours away.

On December 15, 2023, I received a call that is every parent's fear. My son, who travels from Albuquerque to Gallup for work, became gravely ill in the middle of the night. He had to be taken to the hospital by ambulance. He called me from the hospital to let me know what was going on and to ask what he should do. As it turned out, he had pneumonia and was very ill, but not ill enough to be kept in the hospital.

Since he was brought to the hospital in an ambulance, he had no transportation to get back to his motel. He was too sick to walk and it was very early in the morning so finding a ride would be difficult. He had spent all night in the ER and needed help.

I contacted District Governor Ed DeArmond, who lives in Gallup, and asked if he knew what I could do to get a ride for my son. Without pausing, he dropped everything and went to the hospital and picked him up and took him back to his motel.

When we are at a loss, and have no blood relations in an area, we are reminded that we do have Family everywhere, the Lions Family!!

Thank you, DG Ed for taking care of my son!!! I will never forget it!

PCC Wesley

# DENIM & DIAMONDS

## 2024 MD40 Lions Convention

The La Mesa Lions Club, Las Cruces Sunrise Lions Club, Las Cruces Host Lions Club, Las Cruces de Noche Lions Club and Los Leones de Mesilla would like to invite you to the 2024 MD40 Lions Convention which will occur in Las Cruces on 16-18 May 2024. The theme of the Convention is "Denim and Diamonds." The Courtyard will be the host hotel where check-in and Friday events will occur. Saturday events including the DG's Banquet will occur at the Farm and Ranch Museum.

The Friday evening festivity will be a Yee Haw Cowboy Party where western dress is suggested. A prize will be given for the most unique and authentic western attire. The Party will occur on the patio of the Courtyard which is adjacent to their Lounge.

We are planning to have a Golf Scramble at the NMSU Golf Course on Friday afternoon if there are enough teams to sign up. This should be a fun event with the winning team taking home a nice trophy and the bragging rights for the best Club in MD40.

We hope you and members of your Club will plan on attending as we promise you will have a great time. Attached please find the Convention Registration Form, the Convention Schedule, the Club Ad Form and the Golf Scramble Registration Form.





**MD40 LIONS 96th STATE CONVENTION**  
16-18 May 2024, Las Cruces, NM



Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Club: \_\_\_\_\_ Current Position: \_\_\_\_\_  
 PID: \_\_\_\_\_ PDG: \_\_\_\_\_ DG: \_\_\_\_\_ Delegate: \_\_\_\_\_ Alt. Delegate: \_\_\_\_\_

Please mark registration choice. **(After April 3rd, add \$15 to each below for late registration fee).**  
 \_\_\_ **Full Registration \$100 per person** (until April 15): Includes Friday Dinner, Saturday Lunch, and Saturday Banquet  
 \_\_\_ **Saturday Only: \$75** (Includes Lunch and Banquet)  
 \_\_\_ **Banquet Only: \$50**

**Banquet Choice:** Beef \_\_\_ Chicken \_\_\_ Vegetarian \_\_\_

**Hotel Information:**

**HOST HOTEL:** Courtyard 456 East University Ave, Las Cruces, NM 88005. Double/Queen rooms available for \$144/night. Reservations must be made before May 1, 2024 for these rates and to guarantee a room. The two ways to book for 16-19 May 16-19 are: 1. Call the hotel at (575) 526-1722, press 1 for reservations or press 3 to be connected to the front desk. Ask to make a reservation under "Lion's Club District 40" rate; or 2. Use Marriott mobile app on your phone and add the GROUP Code: LCILCIA or LCILCIB.

**Other Lodging Choices:**

- Comfort Suites 2101 S. Triviz Dr., Double/Queen rooms \$106/night + Taxes
- Holiday Inn Express 2635 S. Valley Dr. Double/Queen rooms \$137/night + Taxes
- Comfort Inn 1300 Avenida de Mesilla Double/Queen rooms \$128/night + Taxes

T-shirt size: S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ XXL \_\_\_ XXXL \_\_\_ Other: \_\_\_\_\_

**Send Registration form and checks payable to La Mesa Lions Club to:**  
 La Mesa Lions Club PO Box 7 La Mesa, NM 88044

**Additional Information:**

The theme this year is "DENIM & DIAMONDS"





**MD40 LIONS STATE CONVENTION  
16-18 May 2024 Las Cruces, NM  
Club & Individual Convention Booklet Ad Order Form**



**PROMOTE CLUB, COMMUNITY, ACTIVITIES AND MEMBERS  
BY ADVERTISING IN THE CONVENTION BOOKLET**

**All ads will be printed in black and white.**

<b>Full Page Ad</b>	<b>\$100</b>
<b>½ Page Ad</b>	<b>\$50</b>
<b>¼ Page or Business Card Ad</b>	<b>\$25</b>

**Please send ad application & check payable to La Mesa Lions Club to:**

**La Mesa Lions Club 5557 Redfox Road Las Cruces, NM 88007**

**Please email your ad to Bryson McCool at**

**[brymccool@gmail.com](mailto:brymccool@gmail.com)**

**If you would like Lion Bryson to design your ad, please email him the info you want in the ad. He will coordinate the ad with you to be sure it is what you want.**

**DEADLINE FOR ADS IS 15 APRIL 2024**

**Club/Individual Name: \_\_\_\_\_**

**Contact Person: \_\_\_\_\_**

**Address: \_\_\_\_\_**

**City, State, Zip: \_\_\_\_\_**

**Phone: \_\_\_\_\_ eMail: \_\_\_\_\_**

Example of Ads From Previous Conventions

Full Page Ad

**Clovis Evening Lions Club**  
*Serving Clovis for Over 60 Years*  
**Home Club of D40N District Governor Randy Rhue**  
 President: Joe Whitehurst  
 Secretary: D'Ann Townsend  
 Treasurer: Patricia Doyle  
 Membership Chair: Bob Townsend

Meets at 6:30PM  
 On Every Thursday at  
 K-Bob's on Mabry Dr.



1/2 Page Page Ad

**RIO RANCHO HOST LIONS CLUB**



We serve & care thru the KidSight Program  
 "Preserving Vision Through Eye Screenings"  
 We meet at the Rio Grande Gracious Retirement Living  
 2nd & 4th Tuesdays at 6:00PM  
 We are always looking for new members!  
**505-273-2257**

1/4 Page or Business Card Ad

**Los Leones de Mesilla**  
*Serving Mesilla and Surrounding Communities for over 44 Years!*  
**1972 - 2016**  
 Meets 1<sup>st</sup> & 3<sup>rd</sup> Tuesdays at 6:30PM  
 La Posta Restaurant Mesilla, NM



**UPDATE: MEETING INFO LAS CRUCES DE NOCHE LIONS CLUB**

We have found a new home!

DE NOCHE is now meeting on the 2<sup>nd</sup> and 4<sup>th</sup> Thursday of each month at 6:00 PM.

PLACE: BOBA CAFÉ  
 1900 S. ESPINA STREET  
 LAS CRUCES, NEW MEXICO 88001

**Jim Mullings will be 96 February 8. He will also be celebrating 46 years as a Lion this year!!**

Provided by Lion Adella Garcia





## **1<sup>st</sup> ANNUAL MD40 GOLF SCRAMBLE**

This will be the 1<sup>st</sup> golf scramble in many years for Lions to compete to determine which Club will have the bragging rights of being the best in MD40. The winning team (does not have to be a four player team) will receive a very nice trophy. The scramble will occur at the NMSU Golf Course on Friday starting at Noon.

**Entry Fee:      Per Player      \$60**

**Club:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Player 2:** \_\_\_\_\_

**Player 3:** \_\_\_\_\_

**Player 4:** \_\_\_\_\_

Entry form must be received NLT 1 April 2024. Please send entry form & check payable to La Mesa Lions Club to La Mesa Lions Club PO Box 7 La Mesa, NM 88044





***FRIENDLY REMINDER TO ALL CLUBS!***

***2023-2024 STRIDES FOURTH ANNUAL CONTEST***

***SPONSORED BY THE NEW MEXICO LIONS***

***DIABETES AWARENESS PROGRAM***

STATEWIDE CONTEST FOR A CLUB  
TO EARN \$100, \$75 or \$50  
FOR THEIR CLUB MELVIN JONES BUDGET FUND

**HOW?** SPONSOR THE MOST CREATIVE DIABETES AWARENESS EVENT  
IN THE MULTIPLE. STATEWIDE COMPETITION THIS YEAR!

**WHAT?** ACTIVITIES CAN INCLUDE WALKING, RUNNING, CYCLING,  
SWIMMING OR ANY OTHER ORGANIZED PHYSICAL ACTIVITY INCLUDING  
ANY OTHER ACTIVITY YOUR CLUB CAN IMAGINE, LIKE YOGA, DANCE,  
ZUMBA, ROWING. THE ACTIVITY SHOULD LAST AT LEAST 30 MINUTES  
OR HAVE A PRE-DETERMINED DISTANCE.

**HANDOUTS?** YOUR CLUB BROCHURE OR FLYER; LCI FREE MATERIALS;  
YOUR LOCAL DIABETES ASSOCIATION; LOCAL DIABETES EDUCATOR OR  
COMMUNITY HOSPITAL.

**PLANNING HELP?** SEE THE STRIDES FOR DIABETES SERVICE PROJECT  
PLANNER ON-LINE. (GO TO LIONS CLUBS.ORG AND CHECK OUT  
RESOURCES) EIGHT PAGES FOR PLANNING ANY EVENT! FROM GOAL TO  
HOW TO MEASURE THE SUCCESS OF A PROJECT!

PLEASE SUBMIT DESCRIPTION AND PHOTOS OF YOUR STRIDES EVENT TO BOARD MEMBER  
LION ROSE (505-231-2246) BY 4/15/2024 FOR JUDGING BY THE BOARD. AWARDS WILL BE  
ANNOUNCED AT THE STATE CONVENTION OR IN THE ROAR.



December 31, 2023

Lion Joe Jaramillo  
District 40 Multiple Council Chair  
1750 E. Lohman Avenue  
Las Cruces, NM 88001

RE: Intention to Seek Office

Dear MCC Joe Jaramillo:

I am pleased to inform you of my intent to seek the office of Multiple Council Chair for MD40 for the year 2024-2025. My qualifications are as follows:

- Member of the Gallup Lions Club since December 1, 2008
- LEO Advisor July 1, 2013 to September 11, 2014
- First Vice President July 1, 2015 to June 30, 2016
- President July 1, 2016 to June 30, 2017
- LCIF Coordinator January 1, 2018 to June 30, 2019
- Membership Committee Chairman July 1, 2018 to June 30, 2021
- Gallup Lions Club Rodeo Treasurer 2014 to present
- Bowling Tournament Chairman 2014, 2015, 2018 to present
- District 40N Convention Chair 2019-2020, 2021-2022
- Multiple Council Convention Chair 2022-2023
- Zone Chair – MD40N Zone 2, July 1, 2019 to June 30, 2020
- 2<sup>nd</sup> VDG for MD40N, July 1, 2020 to June 30, 2021
- 1<sup>st</sup> VDG for MD40D, July 2021 to June 30, 2022
- District Governor, D40N, July 1, 2022 to June 30, 2023
- District GMT Co-chair, July 1, 2023 to June 30, 2024

I attended the Colorado Leadership Conference in 2016 in Woodland Park, Colorado and took the Leadership Training virtually in 2021. Additionally, I attended the Leadership Conference in Cheyenne, Wyoming in March 2022. I have also been awarded the Melvin Jones Fellow and the Hap Beyer award.

It would be an honor for me to serve as Multiple Council Chair for 2024-2025 for MD40.

Yours in Lionism,

PDG Lion Linda Hite



Lions Club of Gallup New Mexico  
P.O. Box 144  
Gallup, NM 87305

To Whom It May Concern:

The Gallup Lions Club wishes to formally endorse IPDG Linda Hite, for the Multiple Council Chair position for the 2024-2025 year.

Lion Linda is a very active member of our club and has served in almost all the elected positions with the club. She works tirelessly to get new members and is willing to do all she can when she is asked.

We feel she will make an excellent Council Chair for the upcoming year.

In Lionism,

A handwritten signature in blue ink that reads 'Joshua Turney'. The signature is written in a cursive style and extends across the width of the text area.

Lion Joshua Turney, President



Farmington Evening Lions Club District 40N  
107 Road 5018  
Bloomfield, NM  
505-320-6329

January 15, 2024

To Whom It May Concern:

At this time, we are pleased to announce that Farmington Evening Lions Club endorses Past District Governor Dr. Linda Hite for Multi Council Chair for MD40 2024/2025.

Dr. Hite's dedication to Lionism is evident in her tireless drive to educate all 40N Lions Clubs and their Members in the quest to Serve our communities. Her goal has always been to make learning and Service enjoyable, all the time leading the way in Service.

Dr. Hite is a very active Member of the Gallup Lions Club and takes on any challenges that is required of her to keep the Club active and to support their efforts.

We are confident in her ability to guide MD40 in preparation for the vast change from 2 Districts to 1 District, which will happen in 2025, at the end of her tenure as Multi Council Chair. There is no doubt that she will also lead the Multi District to grow in membership and Service.

*PCC Wesley W. Brown, Jr.*

PCC Wesley W. Brown, Jr.  
President, Farmington Evening Lions Club



January 20, 2024

Lion Ed DeArmond Jr.  
Lions MD 40 N District Governor

Letter of Intent to Serve as 1st Vice DG for 2024-25

Dear District Governor Lion Ed:

I am very humbled and proud to be considered to serve as 1st Vice District Governor. I have served the following offices in my district and club as follows:

Clovis Evening Lions Vice President	7/1/2019 to 6/30/2019
Clovis Evening Lions President	7/1/2020 to 6/30/2021
	7/1/2022 to 6/30/2023
Zone Chairperson	8/15/22 to 8/5/2023
2 <sup>nd</sup> Vice District Governor	7/1/2023 to 6/30/2024
Regional Chairperson	7/1/2023 to 6/30/2024

I have chaired the Gun and Knife Show for three years. And, I chair the team of Lions for the Curry County Fair to ensure all cashier positions are filled and courier the money to the gates as needed.

I care about the Lions of New Mexico, the US, and around the world. What we can do is unstoppable, which is changing lives.

I believe in leadership programs so Lions can grow and achieve their dreams.

I am excited to help serve and proud to be considered to be on this team.

Sincerely,

Lion Joel Edwards  
Member, Clovis Evening Lions Club  
40N 2<sup>nd</sup> Vice District Governor



January 25, 2024

Lion Ed DeArmond  
District Governor 40N

Letter of Support for Joel Edwards

Dear DG DeArmond,

This letter is from the Clovis Evening Lions Club expressing our support for Lion Joel Edwards to serve as 1<sup>st</sup> Vice District Governor for the term 2024-25.

We are very proud of our 2<sup>nd</sup> Vice District Governor, Lion Joel. He is a leader for our club and encouraging to the members to show that we can change lives one person at a time and globally.

His management skills for the gun and knife show are exemplary. His leadership at the Curry County Fair is enthusiastic to help the Club members working all week.

Please accept this letter with our wholehearted approval of the choice for Lion Joel to serve at the District level.

Sincerely,

Members of Clovis Evening Lions



# Save The Date!

## Strides for Diabetes Awareness

April 27th, 2024  
10am - 3pm

Your donations help us send kids to ADA Diabetes Camp 180 & Assist Diabetics in NM

  
**BRING YOUR UNBROKEN GLASSES**  
For Donation & Receive 1 Ticket per Pair for a Special Raffle Drawing

Ruidoso, NM  
Community Event  
More information to come!

**GET A STRIDES HAT OR SHIRT!**

Your choice with \$25 Strides for Diabetes Walk Registration Donation

Let's Walk!  
Join the Fight against Diabetes

Scan the QR Code to Donate Now



Presented by  
New Mexico Lions Diabetes Awareness Program & Ruidoso Evening Lions Club



501(C)3EIN#471710122

## New Mexico Lions Operation KidSight Office Closure

The office will be closed from February 16th through February 26th.

Thank you.

Lion Brenda Dunn, Program Manager

## Discover the Power of Wellness



Dear New Mexico Lions

As part of **New Mexico Lions Diabetes Awareness Program** ongoing commitment to promoting the health and wellness in our community, we are excited to announce the upcoming **Diabetes Health and Wellness Fair on Saturday April 27th 2024 in Ruidoso, NM and October 5th 2024 in Albuquerque, NM.**

You're invited to an empowering Diabetes Health and Wellness Fair! As a valued member of our community, we understand the challenges. We believe this event can make a significant impact on raising awareness about diabetes and providing valuable information to the New Mexico Community. To ensure the success of this event, we are forming a dedicated planning committee and we would be honored to have you on board.

If you have questions or would like more information about the responsibilities contact us at [diabetesawarenessllc@gmail.com](mailto:diabetesawarenessllc@gmail.com) or to Jessica Knox at [jnlooki@gmail.com](mailto:jnlooki@gmail.com). (469) 724-2333

At the fair, you can gain practical insights and attend engaging workshops related to Health and Wellness. Together, let's take proactive steps toward a healthier and more vibrant life. **Save The Dates: Saturday April 27<sup>th</sup> 2024, October 5<sup>th</sup> 2024** and join us in creating an enriching experience that puts your well-being first.

We can't wait to see you there! With warm regards,

Linda Cuenco  
New Mexico Lions Diabetes Awareness Program  
[MyLinda.nmlion@gmail.com](mailto:MyLinda.nmlion@gmail.com)  
(505) 385-4209



# NEW MEXICO LIONS DIABETES AWARENESS PROGRAM



## NMLDAP



### OFFERING FINANCIAL ASSISTANCE FOR CAMPERS

*Help Us Send Kids To Camp*

**American Diabetes Association Camp 180 - 2024 Ages 8-17.**

**Camp 180 was established in 1978 and has served 3,000+ campers.**

**This summer we'll host 60 campers at Manzano Mountain Retreat. This woodland setting is a wonderful place to connect with nature.**

**Located just outside of Albuquerque, NM. Campers will enjoy swimming, archery, hiking, high ropes course, giant swing, racing, horseback riding and lots of other fun activities. As well as connecting with other children, facing similar challenges, and celebrating one another's accomplishments.**

*Scan to Donate*



**CAMP DATE:**

**JUNE 9-15, 2024**

**SUMMER CAMP  
REGISTRATION  
OPENS:**

**FEBRUARY 14, 2024**

**How to Get Started:**

- 1. Contact your local Lions Club for sponsorship**
- 2. Complete ADA Registration**  
Payments/campsupport@diabetes.org  
Please allow 24-48 hours for response.
- 3. Financial Assistance Available from NMLDAP**
- 4. Local Lions Club Submit Requests to NMLDAP for Financial Assistance, Email: diabetesawarenessprogram@gmail.com or Linda Cuenco: Mylinda.nmlion@gmail.com**

**Or Mailing Address :**

**New Mexico Lions Diabetes Awareness Program PO Box  
20508 Albuquerque, NM 87154  
REGISTRATION INQUIRIES: CAMPSUPPORT@DIABETES.ORG**

## New Mexico Lions Diabetes Awareness Program (NMLDAP)



### **New Mexico Lions Diabetes Awareness Program Offers Campership Financial Assistance.**

#### **American Diabetes Association Camp 180– 2024 Ages 8-17**

Camp 180 was established in 1978 and has served 3,000+ campers. This summer, we'll host 60 campers at [Manzano Mountain Retreat](#). This woodland setting is a wonderful place to commune with nature just outside Albuquerque where campers will enjoy swimming, archery, hiking, high ropes course, giant swing, racing, horseback riding and tons of other fun activities.

### **Discover the Power of Wellness**

**CAMP DATE: JUNE 9-15, 2024**

**SUMMER CAMP: REGISTRATION OPENS: February 14, 2024**

**REGISTRATION INQUIRES [campsupport@diabetes.org](mailto:campsupport@diabetes.org)**

#### **How to Get Started:**

1. Contact your local Lions Club for sponsorship
2. Complete ADA Registration (Payments/[campsupport@diabetes.org](mailto:campsupport@diabetes.org)  
Please allow 24-48 hours for response.
3. **Financial Support Available from NMLDAP**
4. Local Lions Club Submit Request to NMLDAP for Financial Assistance, Email:[diabetesawarenessllc@gmail.com](mailto:diabetesawarenessllc@gmail.com) or Mailing Address : New Mexico Lions Diabetes Awareness Program PO Box 20508 Albuquerque, NM 87154 or Linda Cuenco:  
[Mylinda.nmlion@gmail.com](mailto:Mylinda.nmlion@gmail.com)

**New Mexico Lions Diabetes  
Awareness Program (NMLDAP)**



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***Request for Financial Assistance from (NMLDAP)***

Lions Club Name \_\_\_\_\_

Club Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name of person for sponsorship \_\_\_\_\_

Parents/Guardian Name (PRINT) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Financial Assistance Needed \$ \_\_\_\_\_

***If you have questions or concern or would like  
more information about the ADA Camp 180 Registration***

**Please Email: [campsupport@diabetes.org](mailto:campsupport@diabetes.org)**

### Leader Dog Raffle Ticket Books

All proceeds from the sale of raffle tickets for this 50 X 60 Tee Shirt Quilt will go to Leader Dogs for the Blind. The quilt and raffle ticket cost was donated by Lion Susie, your MD40 LDB Chair. Book of ten tickets: \$5.00 each or 5 for \$20.00- book is \$40.00. Lion Susie has distributed raffle tickets to D40S DG Missy Williams for her 25 clubs. D40N DG Ed DeArmond will have his 23 clubs contact Lion Susie for theirs. Drawing on Feb 17, 2024 at the 3rd Council meeting.



For tickets, contact Lion Susie Brusuelas at 915-613-6315 or [Susie.brusuelas@yahoo.com](mailto:Susie.brusuelas@yahoo.com). Thank you for participating!

Provided by Lion Susie Brusuelas

### LOVINGTON LIONS CHRISTMAS PARTY

Eighteen Lions, spouses, and guests enjoyed a fun Christmas Party and Santa gift exchange on Friday, December 15<sup>th</sup>. A meal was enjoyed along with a fun game, “Night Right Before Christmas”. Those attending were Bobby and Dee Ann Kimbro, Anoop and Manuela Kumar, Roy and Dana Lizardo, Roy and Juanice Robinson, Mike and Diana Donoho, Jaylene Roberts, April West, Cole Flauger, Sherryl Smith, Rosa Doporto, Praxi Brown, Carol Schenck and Jewel Greenwood.



Provided by Lions Juanice and Roy Robinson



**WE HAVE  
MOVED**



**Please make note that the  
New Mexico Lions Operation KidSight Central Office  
has moved to 510 W. Amador Avenue, Suite C  
Las Cruces, NM 88005  
The email, phone and fax remain the same.**

# LIONS & JOY JUNCTION 'FEEDING THE HUNGRY' FOR CHRISTMAS



Joy Junction held their 'Feeding the Hungry' event in Albuquerque at the downtown Convention Center on December 21, 2023.

**Albuquerque Breakfast and Albuquerque Rio Grande Lions** were there to serve.

Albuquerque Breakfast Lions were greeters in the front lobby and Albuquerque Rio Grande Lions served food in the dining hall. (Pictured left: Lions Carol Marshall, Leonard & Dot Bean, BJ Hull and Sandra Stewart)

There were 650 guests in attendance. They were prepared to



enjoy a good meal and to see Santa. Some volunteers were seating and serving the guests. Others were happily handing out toys for the children and warm clothing for everyone (coats, sweaters, gloves, socks, and more).



Santa and his family made sure that no one departed hungry or empty handed. Many thanks to Joy Junction for their annual Christmas event for the Hungry. It was our pleasure to serve with them.

Submitted by Lion Carol Marshall

### D40S DG Missy Williams Official Visit to the La Mesa Lions Club



Past President Greg Groves accepting the Club Excellence Award from DG Missy Williams.

D40S District Governor Missy Williams made her official visit to the La Mesa Lions Club on 24 January 2024. During her visit, she provided a very inspiring presentation followed by inducting the Club's newest Lions, Karen and Gene Quandt who were sponsored by Lion Ginny Acosta (Lion Ginny was sick so Lions Eddie DeArmond and Robin Welsh stood in for her). DG Missy also presented Past President Greg Groves with a pin and banner patch signifying the Club had achieved the Club Excellence Award for 2022-23.



DG Missy Williams with Club President Israel Palma



DG Missy Williams inducting the Club's newest Lions, Gene and Karen Quandt.



Lions Gene and Karen Quandt with their Membership Certificates as sponsor stand-ins  
Lions Eddie DeArmond & Robin Welsh look on.

(Pics provide by Lions Annette Romero & Dora Sanchez)

### Lions Clubs International Foundation News

Hello Lions, Leos and fellow humanitarians,

I continue to be impressed by the projects Lions are implementing in their communities, made possible through LCIF. As you read this month's newsletter highlighting ways Lions and LCIF are helping alleviate hunger worldwide through our service together, I hope you are inspired to continue supporting LCIF both financially and as an ambassador for our foundation. As we work together to achieve MISSION 1.5, and invite new members into our awesome organization, your stories of service empowered by our global foundation can inspire potential members to join us in our work to improve health and well-being, strengthen communities and support those in need across the globe.

Special thanks to everyone who participated in the 2023 Melvin Jones Photo Contest for sharing your photo and reasons for supporting the mission of LCIF. Congratulations to the winners, featured on the Melvin Jones Photo Contest page. I encourage everyone to visit LCIF: Stories of Pride to share your grant-funded projects with your fellow Lions and to read about humanitarian projects around the world.

Make a great day,

Brian E. Sheehan

Chairperson, Lions Clubs International Foundation

### Sandia Mountain Lions Club News

The “Dare To Dream” Peace Poster winners were celebrated by Sandia Mountain Lions Club on January 10 with a pizza dinner at Los Vecinos Community Center in Tijeras. Sixteen community members attended, including three families and one potential member guest. First prize winner, Isabella Duran’s poster was submitted to 40N District Governor Ed DeArmond Jr., where it was named top poster in the District. Second place winner was Tegan Roberts and third was Mackenzie Woods. All are students taught by Brian Baker at Roosevelt Middle School in Tijeras



NOTE: The Mardi Gras project planned for February 10, 2024, has been cancelled due to unforeseen circumstances.

Provided by Lion Gerry Jones

### NMLDAP Supports Santa Fe Public Schools Diabetes Club

The New Mexico Lions Diabetes Awareness Program is supporting meetings of the Santa Fe Public Schools Diabetes Club. The Children’s Museum hosted this January meeting. Lead Nurse Myrna, César Chávez school counselor and translator are welcoming the families with an ice breaker - asking what super power would you want? Later, the families were reminded by Board members of available support from the NMLDAP for the ADA Diabetes Camp at the Manzano Mountain Resort.

Provided by Lion Rose Himrod



### NMLDAP Program at Sweeney Elementary Health Fair



Espanola Lion Sharon Gerena brought children friendly material!



Santa Fe Lion Rose Himrod has diabetes awareness material for adults.



Provided by Lion Rose Himrod

**Farmington Evening Lions Club Members lead the charge to donate to Daily Bread**

In early December, 2023, Lions Milo DeVargas and Gene Jaeger, members of the Farmington Evening Lions Club, were volunteering at the local kitchen, known as Daily Bread. Daily Bread feeds the homeless and needy and serves 75 to 100 people, five days a week. To the Lion's dismay they were told that the Daily Bread was running low on food for their upcoming Christmas dinner.

At the annual Lions Club Christmas dinner Lions Milo and Gene asked for individual donations for the Daily Bread. Club members responded by donating \$290.00 in cash. Funds in hand, Lions Milo and Gene went shopping for food. They purchased hamburger, pork loins, spiral cut hams, canned vegetables and fruits, to name a few. In addition, Lion Milo's wife, Virginia, solicited members of her sorority and exercise club to help. Their donations amounted to over \$150.00 worth of canned goods and \$65.00 in cash. Making the total donations from both groups to over \$500.00.

108 people were fed a Christmas dinner and there was plenty of food left for their pantry.

These acts embody "Where there is a need, there is a LION". Thanks go out to Lions Milo and Gene for their Service to the community, and to the club members for the generous donations. Also, a big thank you to Virginia's sorority and exercise group for their generosity.

Daily Bread staff was very grateful for the food.





Mark your Calendars!  
 A Summer weekend in Taos  
**Taos Lions – Drive for Sight Golf Tournament**



Saturday, June 15, 2024

Taos Country Club

Join Lions Club of Taos for our Fundraiser  
 Premier Golf Tournament ~ Charity Shopping ~ Raffle ~ Auction  
 Details and Registration will be announced soon

**HEARING AID PROJECT (MORE INFO)**

1912 EAST MEYER BLVD

KANSAS CITY, MO 64132

EMAIL :[INFO@HEARINGCHARITIES.ORG](mailto:INFO@HEARINGCHARITIES.ORG)

SEE FOLLOWING PAGES FOR FLYER!

APPLICANTS ARE INTERVIEWED BY DIRECTOR BRYAN RIEGEL, 816-333-8300, WHO WILL SEND THE FORMAL APPLICATION. BUT BEFORE CALLING,



- EXPLORE LOCAL RESOURCES AND PROVIDE RESULTS OF EXPLORATION;
- HAVE A HEARING TEST TAKEN WITHIN THE LAST SIX MONTHS;
- HAVE PROOF OF INCOME (150% BELOW POVERTY LEVEL); and
- HAVE SOCIAL SECURITY CARD AND A STATE ID.

SOUTHWEST HEARING IN SANTA FE IS THE ONLY PARTNER IN THE STATE, SO APPROVED APPLICANT MUST BE ABLE TO TRAVEL THERE.

*This information was received from staff at 816-895-2410, fax 816-333-4320.*

*If other information is received, please advise Lion Rose Himrod at 505-231-2246.*



**SOME SOUNDS ARE TOO IMPORTANT TO MISS**

Hearing aids can make a real difference in a deaf or hard-of-hearing person’s life. Hearing Charities of America created the Hearing Aid Project because we believe that healthy hearing should be enjoyed by all; regardless of income. Together with our partner providers around the country, we refurbish and dispense hearing aids to those who need them.

**Checklist Before Applying to the Hearing Aid Project:**

- Please explore your local resources before applying to the Hearing Aid Project:
  - o **NEW MEXICO**
    - **Roswell Sertoma Club:**  
<http://www.roswellsertoma.org/forms/RoswellSertomaHearingSpeechAssistanceRequestApplication.htm>
    - **New Mexico Commission for the Deaf & Hard of Hearing:** <https://www.cdhh.state.nm.us/>
    - **NM Division of Vocational Rehabilitation:** <https://www.dvr.state.nm.us/>
- If you qualify for veteran’s benefits visit the U.S. Department of Veterans Affairs website:  
<https://www.va.gov/health-care/eligibility/>

Are you still unable to find a hearing aid program that works for you? Continue below to see if you qualify for the Hearing Aid Project:

**QUALIFICATIONS:**

- Hearing loss diagnosed and documented by a licensed audiologist
  - o Recommendation for hearing aid(s)
- Low income- no health insurance
- Low income- insured, but your policy provides zero coverage for hearing aids
  - o Please note: Hearing Charities of America cannot cover your deductible
- A resident of the United States

**If you meet the above criteria, visit  
<https://hearingaid donations.org/get-an-aid/>  
 and email: [info@hearingcharities.org](mailto:info@hearingcharities.org) to apply**

If you have questions, contact Hearing Aid Project/Hearing Charities of America  
 Email: [info@hearingcharities.org](mailto:info@hearingcharities.org)  
 Phone: 816-895-2410 Fax: 816-333-4320  
 Address:  
 1912 East Meyer Blvd.  
 Kansas City, MO 64132



## DONATE HEARING AIDS

IT'S AS EASY AS 1,2,3...

All used hearing aids are accepted—any age, any brand and any model. No matter how old or what brand your hearing aid is, it can be used to help someone in need.

### STEP 1: FILL OUT OUR DONATION FORM

ONLINE AT: <https://hearingaiddonations.org/give-an-aid/> or

ON PAPER BELOW:

Name\*

First: \_\_\_\_\_ Last: \_\_\_\_\_

Address\*

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email\* \_\_\_\_\_

How many hearing aids are you donating? \*

Please list the hearing aid brands if known:

**Mail hearing aids and donation form to:**

**Hearing Aid Project: 1912 E Myer Blvd., Kansas City, MO 64132**

DISCLAIMER: All hearing aid and cash donations to the Hearing Aid Project are tax deductible. Upon completion of this donation form, an email acknowledgement will be automatically sent to the email address provided. A letter confirming your donation will be sent upon receipt of the hearing aids. By law, nonprofit organizations are unable to value donations, so please consult your tax professional for information on tax-deductible valuations. We encourage you to print this form and include it with your donation to ensure that your tax deduction letter is accurate.

# BOUNCY CASTLE FOR RENT



## RENTAL SERVICES

Bounce house rental includes a full day of play. We bring it to you and help with set up/take down!



## Raton Lion's Club

CALL US TODAY

(575) 447-1242



## New Method of Applying for LCI Insurance Certificate

As you probably know, when a Club has a fundraising or community service event at a location that requires proof of insurance, you can apply for that insurance certificate from LCI. The process recently changed. If you are not aware of the change, following are the steps for the new procedure.

1. Go to the [www.lionsclubs.org](http://www.lionsclubs.org) website.
2. Click on "Resources For Members" at the top of the screen. On the dropdown menu click on "Resource Center."
3. In the Keyword Search box, enter "Insurance" and tap the Search button.
4. On the resources that show, click on "View" for the "Certificate of Insurance Request Form - US" and the form (as shown below) should download. You may have to click on Open File in the Downloads window.
5. Print out the form and fill in the required information for your event.
6. Do one of the following:

~ Scan the finished form in and email it to [lionsclubs@dspins.com](mailto:lionsclubs@dspins.com)

~ Fax the finished form to 847-934-6186

~ Mail the finished form to:

DSP Insurance Services  
1900 E. Golf Rd., Suite 650  
Schaumburg, IL 60173

7. If you need additional liability insurance, download the "Additional Liability Insurance" form from the Resources and follow steps 5 and 6.

U.S. REQUEST FOR LIONS CLUBS CERTIFICATES OF INSURANCE	
This form can be faxed or emailed to DSP Insurance at <small>(Processed within 24 hours)</small>	
(847) 934-6186 Fax lionsclubs@dspins.com (800) 316-6705 or (847) 934-6100 Phone	
or mailed to us at the following address: <small>(Processed within 7 business days)</small>	
DSP Insurance Services 1900 E. Golf Rd., Suite 650 Schaumburg, IL 60173	
DATE:	3 FEB 2022
Requestor Name & Phone #:	
CLUB INFORMATION:	LAMESA LIONS CLUB
Name of Lions Club	BOY 7 LA MESA, NM 98044
City, State, Zip	BOYSON, MICHIGAN
Your Name & Phone Number	515-692-4031
EVENT INFORMATION:	LA MESA LIONS BRANLADA SUPPER AND RAFFLE
Event Name & Date(s)	SAN JOSE CATHOLIC CHURCH PARISH HALL
Location of Event	363 E. JOHNSON ST. LA MESA NM 98044
CERTIFICATE HOLDER: (PARTY REQUIRING PROOF OF INSURANCE FROM YOUR CLUB)	
SAN JOSE CATHOLIC CHURCH	
ADDITIONAL INSURED: (In order to be an Additional Insured, the party must own the premises on which you are conducting your event or be a public body (issuing a permit))	
<input checked="" type="checkbox"/> Owner of Premises	SAN JOSE CATHOLIC CHURCH
<input type="checkbox"/> Public body (issuing permit)	
DELIVER TO:	
<input checked="" type="checkbox"/> E-mail address	brymccool@gmail.com
<input type="checkbox"/> Fax Number	
<input type="checkbox"/> Mailing Address	



## **AdultSight Eyeglasses Program**

Statewide, Lions are still able to help people in their communities with glasses despite the current Covid-19 environment we are living in!

Here is the AdultSight Eyeglasses application that can be given out to community members statewide that have current prescriptions. If they do not have a current prescription have them add "Need Eye Exam" to the bottom of the application and we will refer qualified applicants to the closest participating office for their eye exam and glasses through the VSP Gift Certificate program. All applications for assistance should be returned to the Central Office in Las Cruces for processing if your club does not have the financial means to help them.

For eyeglasses only requests, if your club has the Changing Life Through Lenses sample frame kit we will contact you after processing each of your referrals applications with the next step in the process for you to help your referral.

If your club does not have the frames kit we will either arrange to send a loaner frames kit to you/your club that will need to be mailed back to the Central Office when the selection has been made. Then you can set up a meeting with your referral for them to choose their frames or we can email frames pictures to your referral to choose their frame by picture alone.

If you have any questions please feel free to contact Lion Brenda Dunn at the Central Office at 575-525-5631 or [nmlionskidsight@gmail.com](mailto:nmlionskidsight@gmail.com) or Lion Rita Graham at 505-688-1916 or [spectaclewhiz@aol.com](mailto:spectaclewhiz@aol.com).

**Provided by Lion Brenda Dunn**

## New Mexico Lions AdultSight Eyeglasses Program

1501 N. Solano Drive Las Cruces, NM 88001 575-635-8148 Fax: 575-524-1699

### Eye Glass Application

Please Answer Every Question: (If it does not apply mark "no," "NA," or "none") otherwise forms will be returned, thus causing delay. If applicant is a minor or is living with and/or supported by parents, data required pertains to both the parent/guardian and applicant. The New Mexico Lions Eye Bank will not assume any financial obligation or responsibility until this application has been approved by a designee of the Eye Bank and/or Board of Directors.

Please Print Legibly

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Sex: \_\_\_\_\_ Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_ Married: \_\_\_\_\_ Single: \_\_\_\_\_

Number of Dependents: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Parent/Guardian if Applicant is a Minor: \_\_\_\_\_

First time application for Eyeglasses or Eye Exam to the New Mexico Lions Eye Bank? YES or NO

Name of Employer: \_\_\_\_\_ Dates of Employment: \_\_\_\_\_ to \_\_\_\_\_

If no income, how are you supported? \_\_\_\_\_

Are you on Medicare/Medicaid or do you have any other medical/hospital insurance? YES or NO

If Yes, name of the company: \_\_\_\_\_

Annual Income		Assets	
Applicant Salary	\$	Amount of ALL Mortgages	\$
Spouse Salary	\$	Bank Accounts - Checking	\$
Parent/Guardian Salary	\$		
Social Security	\$		
Disability Pension	\$		
Retirement Pension	\$		
Welfare Assistance	\$		
Other Income	\$		
Total NET income (yearly)	\$		

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**YOU MUST HAVE A CURRENT EYE GLASS PRESCRIPTION (Less than one year old)**

**Attach a COPY of your Eyeglass Prescription. (Must be less than 1 year old)**

EVERY BLANK MUST BE FILLED IN OR APPLICATION WILL BE AUTOMATICALLY DENIED

## Kidsight & Smith's Community Rewards Program

Hello Lions of New Mexico!

We hope this email finds you all well.

We have just enrolled the New Mexico Lions Operation Kidsight, Inc. (NPO #24950) in the Smith's Community Rewards Program.

For those of you that shop at Smith's Food and Drug Supermarket we would greatly appreciate you taking the time and register/create an account online at the following link <https://www.smithsfoodanddrug.com/topic/community-rewards-3> and help us raise money for the foundation. **You do need to have a Smith's Rewards Card** to register and you can obtain that card at the **customer service desk** in your local store. Purchases will not count for us until your card(s) are registered!

Latest Kidsight Update: Over 33,000 kids and counting have been screened this year!

Thank you in advanced for your participation. As everyone knows, every penny counts to help the next child receive vision care and glasses!

**Provided by Lion Brenda Dunn**

## Lions Do Have a Resource Both For Recycling Hearing Aids and Referrals for Hearing Aid Assistance

**RECYCLING** - The Center checks hearing aids first to see if they can be cleaned and used as loaners to clients waiting for hearing aids. If not, they are sent to a company named Starkey who saves parts for requested repairs.

**HEARING AID BANK** - The Albuquerque Speech Language and Hearing Center's Hearing Aid Bank (HAB) is designed to assist people with limited resources to obtain entry level digital hearing aids at a reduced cost. The program is made possible, in part, by funding from United Way of New Mexico and is available to anyone in the State, not just Albuquerque. They received \$41,000 from United Way in 2012-2013.

(Capital City Lions have made a referral to a low income Santa Fean. She is calling the Center for an application form. She will also submit an application to our club using our eye exam and glasses form and will keep us informed as to her success.)

**Provided by Lion Rose Himrod**



## **New Mexico Lion Diabetes Awareness & Smith's Community Rewards Program**

The New Mexico lions Diabetes Awareness Program (NMLDAP) is now supported by Smith's Community Rewards Program. Our non-profit organization number is 96006.

To register online: [www.smithscommunityrewards.com](http://www.smithscommunityrewards.com) customers must have a registered Smith's "rewards" card to link to our organization. If a customer does not have a "rewards" card they are available at the service desk at any Smith's or on an on-line Smith's account entering their "rewards" card number and choosing the organization they would like to support through their shopping.

Step by step enrollment instructions can be found at: [www.smithscommunityrewards.com](http://www.smithscommunityrewards.com). All participants must swipe their "rewards" card when shopping for each purchase to count.

Thank you for your supporting The New Mexico lions Diabetes Awareness Program.

## **RONALD MCDONALD HOUSE PULL TAB COLLECTION STILL ON-GOING!**

The closest for 40 north is 1011 Yale, NE, Albuquerque. Bring them to the next district or multiple meeting and Santa Fe Capital City or an Albuquerque Lion Club will deliver them for you. This article is from their website, modified for New Mexico.

And Hey! For such an easy club project, get double credit on your club activities report to LCI—Helping youth as well as the environment by recycling! They help with everyday expenses, but service is provided to children by helping their parents.

SFCC Lions Tom, Connie and Rose delivering tab tops to Ronald McDonald House were led by the late Lion Sara Filemyr who was hugged by Ronald who awaited them at the door.



**Provided by Lion PDG Rose Himrod**

## Lions Clubs International

MD40 Council Chair  
Joseph Jaramillo

District Governor D40N  
Ed DeArmond

1st Vice-District Governor  
D40N  
Ethalynn Tollett

2nd Vice-District  
Governor  
D40N  
Joel Edwards

District Governor D40S  
Melissa Williams

1st Vice-District Governor  
D40S  
Gary Scott Jr.

2nd Vice-District  
Governor  
D40S  
Frankie Davis

MD40 Council Secretary  
Bryson McCool

MD40 Council Treasurer  
Susan Brusuelas

## Lions Clubs International

*Constitution & By-Laws*

Diabetes Awareness

*Conventions*

*Global Membership*

*Youth Camp & Exchange*

*MD40 Website & E-mail Distribution*

*MD40 Roar & Directory*

*Global Leadership*

Global Service

MD40 LCIF Coordinator

Leader Dog

Tail Twister

Reading Action Program

Public Relations

Special Olympics

*Bryson McCool*

Linda Cuenco

PCC Melissa Washburn

PCC Randy Rhue

PCC Tom Himrod

PDG Shelly Smith

Jennifer Long

PCC Dutch Dutchover

PCC Annie Milloer

PCC Melissa Washburn

Susan Brusuelas

Jeff Sakasitz

Carol Marshall

KR Scott

Dot Bean

### **Important Dates:**

February 17

March 16

March 23

May 17-19

June 21-25

3rd MD40 Council Meeting

D40N Convention

D40S Convention

MD40 State Convention

International Convention

Socorro/T or C

Gallup

Artesia

Las Cruces

Melbourne, Australia

### **MD40 Club Charter Anniversaries**

Window Rock/Fort Defiance February 1961

Clovis Evening February 1956

Las Cruces Sunrise February 1979

Alamogordo Noon February 1946

Eunice February 1954

[www.nmlions.org](http://www.nmlions.org)

CONGRATULATIONS LIONS!