

**NM LIONS BAND FOUNDATION MEETING**  
**K-Bobs Socorro, NM**  
**15 February 2008**

1. President Lee Boyd Montgomery called the NM Lions Band Foundation Meeting to order at 6:30PM on 15 February 2008 at K-Bobs in Socorro. PDG Vic Lyon provided the invocation and PDG LeeRoy Milton led the Pledge of Allegiance.
2. Secretary Bryson McCool conducted the roll call which showed the following Board of Directors members in attendance: Pres. Lee Boyd Montgomery, Sec. Bryson McCool, Treasurer PDG Vic Lyon, Lion Mary Marley, and PDG LeeRoy Milton. Board members not in attendance were: PDG Bill Davis, Lion John Miller, and John Chess. Advisory Board members attending were DG 40N Tom Himrod, DG 40S Jim Brannon, and VDG Chuck Easton. There was a quorum of the Board Members present.
3. Secretary Bryson McCool announced that the minutes from the 16 November 2007 Band Foundation Meeting had been sent to all Board and Advisory Board members and posted on the NM Lions Website. There were no questions concerning those minutes. Since there was not a quorum at the 16 November 2008, the minutes from the 10 August 2007 needed to be approved also. Treasurer PDG Vic Lyon made a motion to approve the minutes from the last two meetings (as submitted to Board members and posted on the NM Lions Website) be approved. PDG LeeRoy Milton seconded the motion which carried.
4. Treasurer Vic Lyon provided a Treasurer's report to Board members. He said he was having problems with getting monthly statements as well as unauthorized charges for bankcard fees of \$30. He is working with Wells Fargo to get this straightened out. As of the 12 February 2008, the account balance is \$4274.32.
5. President Lee Boyd presented a report for Dr. Greg Fant, who has recently become acting Dean and is very busy. Dr. Fant has sent out the invitations to high school band leaders across the state and only two have been received back. A discussion followed about what we should do this next year. Director Mary Marley said she was afraid if we did not have a band this year, the program would fade away. PDG Mary Jane Shannon countered by saying she thought we should skip this year and shoot for sending the Band to the 2009 International Convention in Minneapolis. It was also mentioned that if we hold off this year, it will give Dr. Fant a break. Director Mary Marley made a motion that we hold off this year with having a Band and work towards building up the Foundation's account with the goal of sending the Band to the International Convention in 2009. Secretary Bryson McCool seconded the motion which carried. Discussion

followed the vote with Director LeeRoy Milton noting we need to get the Band members more involved with the Clubs. Secretary Bryson McCool reminded Board members that in the 1980-90's, Band members were expected to raise much of the money themselves. They would have fundraisers and make visitations to nearby Lions Clubs to solicit financial support for their trip. If the Club(s) supported the Band member, he/she would visit the Club(s) after the trip to report on their experiences. This worked very well with the Clubs now knowing all about the Band (and Foundation) and proud to support it. The current method of expecting Clubs to make annual donations to the Band Foundation has failed as many MD40 Clubs know nothing about the Foundation or its mission. The burden of raising large sums of money then rests on the Foundation if the Band is going to make the trip to an International Convention. The problem of school band directors across the state not returning the applications that Dr. Fant sends out was discussed. The general consensus was that the Clubs should be involved to personally contact band directors in their communities to ensure the students' nomination forms were submitted to Dr. Fant.

6. VDG Chuck Easton informed everyone that the NM Lions Eye Foundation has started a program where Board members will make visitations to Clubs in their area to inform Lions about the mission and goals of the Foundation and why their donation is important. He suggested that maybe the Band Foundation needs to adopt this idea to inform Lions about the Band Foundation and hopefully convince them to support it financially. PID Ray Marley announced that he would lead the effort to go to Clubs and tell them about the Band Foundation. The only caveat is the Board would have to provide him with a written policy specifying exactly what was expected from him. He said he would ensure every Club in MD40 would be contacted. Feedback reports from the Clubs would then be collected and the results provided to the Board. Lion Phil Marvel volunteered to put the specification policy together and, upon Board approval, provide it to PID Ray Marley.
7. President Lee Boyd announced the officers and Board members for 2008-09:

President -	Bernie Chavez
Vice-President -	Rick Jensen
Secretary -	Bryson McCool (Please see note at end of minutes)
Treasurer -	Merle Terry
Board Members -	PDG Bill Davis, Rick Presley, Vic Lyon PDG Lee Boyd Montgomery, Phil Marvel

NOTE: Board member John Chess has regretfully submitted his resignation due to family responsibilities which make it very difficult for him to take trips requiring him to be gone overnight.

8. President Lee Boyd announced he has the 2007-08 Band pins for sale for \$5. The MD40 Council has approved the Band pin to be the State Prestige pin.
9. President Lee Boyd reported that Dr. Fant thanked MD40 for the annual NMSU Greg Fant Scholarship. Board member Mary Marley said she received a certificate from NMSU for the Scholarship which she will bring to the next meeting.
10. President Lee Boyd announced that the Band Foundation will advertise in the NM Music Educator's Magazine and Convention Program which brings a lot of good publicity to the Band Foundation's efforts. PDG Mary Jane Shannon volunteered at the last Band Foundation Meeting in November 2007 that she would take care of this expense.
11. President Lee Boyd asked if there was a volunteer to handle the sales and storage of the Band pins? No one volunteered.
12. Fundraising Committee Report.
  - Lions Rick Presley and Phil Marvel reviewed their Committee Report which had been compiled by Chair PDG Bill Davis (report follows this section).
  - Lion Rick Presley reported that he sent out 116 letters to auto dealerships and he received one reply back from the Ford dealership in Ruidoso. They would let us have a truck for \$24K.
  - Board member Phil Marvel noted that the consensus was a vehicle raffle may not be the way to go because of the huge overhead which has to be overcome before a profit is realized. He described two other types of fundraisers that we might consider. One would be a ball throwing cage of some kind. The cage would be designed and built by Lions. The other fundraiser was an "electronic" raffle for a large screen TV with surround sound (1<sup>st</sup> Prize), a laptop computer (2<sup>nd</sup> Prize), and a digital camera (3<sup>rd</sup> Prize). Discussion followed of other types of raffles such as one for a motorcycle (VDG Chuck Easton). After some more discussion, Board Member Mary Marley made a motion that we go with the "electronic raffle" at the State Fair with ticket sales starting 1 April 2008. Secretary Bryson seconded the motion which carried. The Fundraising Committee will now proceed forward with putting the fundraiser together and having tickets ready for sale by 1 April 2008. The drawing will be the last day of the State Fair.
  - President Lee Boyd reported that he will be meeting with an State Fair official in a couple weeks to report on our booth. He handed out a flyer that defined the costs for booth entries, electricity, etc. Board member

PDG Bill Davis' report provided a cost comparison between what we spent last year for overhead and what is projected this year. There was a significant decrease in the projected numbers. President Lee Boyd also mentioned that the Bingo booth has been offered to the NM Lions. He asked if there is someone from the Foundation Fundraising Umbrella Committee who would go with him (to discuss getting the bingo concession) when he meets with the State Fair folks? PDG Jeff Kris volunteered to go with him.

13. President Lee Boyd thanked all Lions present for attending. He then adjourned the meeting.

## **Band Foundation Fund Raiser Committee 2008 Recommendation**

**BACKGROUND:** At the November 16, 2007 Band Foundation Board Meeting, following comprehensive review of State Fair Band vehicle raffle, a committee was appointed to present a recommendations for 2008 Band Foundation fund raiser

**COMMITTEE MEMBERS:** Bill Davis - Chair, Phil Marvel, Rick Presley, Kitty Callender

### **REFERENCE MATERIAL**

1. Msg from Board secretary, November 5, 2007, Ideas and Suggestions for Band Fund Raiser:
2. Minutes of November 16, 2007 Band Foundation Board Meeting
3. December 2007 Band Foundation meeting with Sue Sisk, State Fair Concessions Director

### **DISCUSSION:**

Reference # 1 reviewed basic approach to 2007 State Fair vehicle raffle and need for improved cost control and sales period. It also stressed need to have stronger participation by band members in raffle and need for enhanced understanding of goals of Band Foundation among New Mexico Lions.

Reference # 2 covered review of issues related to 2007 vehicle raffle including discussion of length of raffle, raffle procedures and cost containment. It also listed recommendations concerning modified procedures for vehicle raffle (if selected), reduced raffle ticket price to \$5.00 (consensus - no Board vote) and consideration of restricting sales to non-Lions (consensus - we buy significant numbers of tickets, wrong to not permit purchase by Lions).

Reference # 3 recommended by Foundation president, was completed in December 2007 with State Fair representative encouraging our participation again at State Fair. State Fair official stated OK to bring our own tent (with construction similar to other concessions). All discussion was positive with State Fair agreeing to consider alternate site location for Lions booth. (Will be finalized with application approval. Lion Lee Boyd agreed to prepare application.)

#### COMMITTEE DIRECTED ACTIONS FROM NOVEMBER 16, 2007 BAND FOUNDATION BOARD MEETING & DISCUSSION:

##### 1. TYPE OF FUNDRAISER: (**Committee Fund Raiser target \$40,000**)

###### **Fair Raffle - Vehicle.**

- \* After approval, immediately contact car dealers who responded to Lion Rick Presley's solicitation for participation. Note: only one was received.
- \* Follow MDC Bob Callender's recommendation to use vehicle model, which has dealer, discounts
- \* Work with Santa Fe Capitol Ford again. They were positive on continuing 2007 arrangements and they gave us significant dollar reduction on 2007 vehicle cost.
- \* Return to red pickup as raffle vehicle.
- \* COST TOO EXPENSIVE

###### **Fair Raffle - Vehicle + Other Items: TOO EXPENSIVE AND COMPLEX**

**Fair Raffle - Large Screen TV (or \$5,000), plus 2<sup>nd</sup> (\$1,500) and 3<sup>rd</sup> (\$750) prizes.**

Use certificates from Best Buy, or similar retail store for amounts

#### COMMITTEE RECOMMENDATION

Fair Raffle - Money prizes - NOT CONSIDERED ATTRACTIVE ENOUGH TO MEET MONEY TARGET. COMPETES WITH LIONS EYE BANK RAFFLE

Fair Bingo - BEING APPROACHED AS EYE FOUNDATIONS' RAFFLE.

Fair Baseball Throw - REQUIRES TOO MUCH UPFRONT MONEY; NEEDS MC OR DISTRICT ASSISTANCE.

**Additional Considerations:**

- \* Extend sells period to six months with raffle date set to State Fair final day.
- \* All Lions to be eligible to buy tickets.
- \* Ticket Price: \$2.00. Include multiple ticket buy discount
- \* Distribute tickets to all clubs
- \* Revise State Fair procedures to reduce number of Lions needed

**Recommend following budget guidelines:**

<u>2007 Costs (for reference)</u>		<u>2008 Budget</u>
Booth & passes	\$7,900.	\$4,000.
Ticket Printing	\$4,000.	\$2,000.
Advertising	\$650.	\$1,000.
Tent	\$1,641.	Use Lions tent
Banners	\$1,333.	\$750.
Vehicle	<u>\$24,000.</u>	<u>- 0 -</u>
TOTAL:	\$37,624.	\$7,750.

Bill Davis, PMC, PDG  
Committee Chair

**\*\* NOTE:**

Due to my projected responsibilities for the 2008-09 year (i.e., D40S Cabinet Sec/Treas., Club Secretary, Website/Lions Roar Editor, NMLOKS Committee member), I feel I must submit my resignation as Band Foundation Secretary. Lion Anna Marvel has agreed to take the Secretary position. I thus submit her name for Band Foundation Secretary for approval by the Board. I will continue to support the Band Foundation in any way I can.

Secretary Bryson McCool

