



# NM LIONS

**INSIDE THIS ISSUE:**

## RETENTION

We're doing a little better. Last month our Multiple District was a minus **28** from July 1 till August 31. From July 1 through September 30 we are at minus **24**. Each sub-district is a minus 12. We have lost **57** members while adding 33 members. **57** members would equal 2 good clubs. Yes, we lost some members from death, but where did the others go – and WHY?????????

To work on a proactive program to retain your members there are some tools on-line at lionsclubs.org to help you. You can find 4 brochures (pdf's) – "Focus on Working Together", "Focus on Meetings", "Focus on Dynamics", and Focus on Involvement". There is also an evaluation document for your use at: [www.lionsclubs.org/EN/common/pdfs/me15b.pdf](http://www.lionsclubs.org/EN/common/pdfs/me15b.pdf). I hope you find these useful.

## Lions Clubs International Foundation Grants

**SightFirst Grants** target preventable and reversible blindness worldwide. The mission of the Lions' SightFirst program is to build comprehensive eye care systems to fight the major causes of blindness. The program funds high-quality, sustainable projects that deliver eye care services, develop infrastructure, train personnel and/or provide rehabilitation and education in underserved communities. SightFirst grant applications and project proposals are developed in cooperation with LCIF staff and regional SightFirst technical advisors and are implemented by Lions and their local partners.

**Standard Grants** are approved for large-scale humanitarian projects and are the most common type of grant awarded. To qualify, projects must serve many people and must be beyond the scope of the traditional club and/or district fund-raising activities. LCIF provides matching funds up to US\$75,000 to expand or initiate Lions' humanitarian projects through Standard Grants including: mobile health units; hospices; nursing homes; medical and eye clinics; street children's homes; centers for the blind and disabled and schools in developing countries.

(Taken from LCIF brochure: Lions Clubs International Foundation Grants, pg.2)

Submitted by PCC Bob Jones, MD40 Retention Chair and MD40 LCIF Coordinator

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### Lion Jim Jones Literacy Scholarship

To honor the memory of Lion Jim C. Jones, the New Mexico Lions Crane Reading Foundation (NMLCRF) has established the Lion Jim Jones Literacy Scholarship for needy children. Lion Jim passed away on July 28, 2010 at the Carlsbad Medical Center.

In addition to his many civil, religious and Lions Club activities, Lion Jim was the first president of what is known today as the NMLCRF. His inspirational leadership was the driving force which enabled us to become a recognized 501C3 organization and one of the four Lions Foundations in New Mexico.

The establishment of this scholarship will honor the memory of an outstanding Lion and a great humanitarian. To initiate this effort, we propose to establish scholarships of \$120 for needy children in Doña Ana County. This will provide the student sufficient funds to complete a six-week session at the Character Kids Dream Center in Las Cruces. The NMLCRF Reading Program is receiving more and more recognition and we expect to expand to include literacy programs in other regions of New Mexico soon. To support this effort, please send your donations to:

Lion George Mulholland  
NMLCRF President  
2900 Karen Drive  
Las Cruces, NM 88001

All donations will be appreciated and applied toward the Lion Jim C. Jones Literacy Scholarship fund. Checks should be made out to NMLCRF and indicate Jim Jones Scholarship on the memo line.

### Lip Sing 2010

The Raton Lions presented Lip Sing 2010 on September 10 and 11 at the historic Shuler Theater. President John Brown and 1st Vice President Job Garcia were the Masters of Ceremonies. They did a great job without any practice. This was our first time doing a show and we did a great job. We had sixteen acts ranging from Patti Page's How Much is That Doggie in the Window to Toby Keith's #1. The first prize went to Michael Jackson's The Way You Make Me Feel, second prize went to Ray Charles's Hit the Road Jack, third prize went to Taylor Swift's You Belong To Me and forth prize went to Christina Aguilera. The audience was able to vote for their favorite. Everyone enjoyed it. We would like to thank all of Raton and the businesses for supporting the Raton Lions Club and hope we can make this an annual event.

**Provided By Lion Franky Mahannah**



August 20, 2010

Dear Lion,

The New Year has begun, and it's time to devote important time for making yourself a better Lion. The best way to do this is to save the date of April 9<sup>th</sup>, 2011 to attend the Lions' Symposium, that's right I said Lions' not Womens', in beautiful Ruidoso.

There will be a great speaker coming from Alabama. We're not letting anyone know who he/she is, so it will be a big surprise.

This year, we hope to hold the symposium again at Hotel Ruidoso, right across the street from Mountain Annie's, in downtown Ruidoso. We have kept the price the same as previous years – only \$30. The registration fee includes all drinks, a wonderful lunch and snacks during the day. If your club helps with the cost, it can be charged to the administration account since this is training.

All of the information and registration forms are in the monthly Lions newsletters that can be found on the NM Lions Web-site [www.nmlions.org](http://www.nmlions.org) .

If you have any questions, please call Lion Melissa Washburn at 575.706.1289 or [melissawashburn@hotmail.com](mailto:melissawashburn@hotmail.com) or Lion Gemma at 575.706.1319 or [gemmaf@msn.com](mailto:gemmaf@msn.com).

Please mark your calendars as we hope to see you there.

Yours in Lionism,

Lion Melissa Washburn

## Congratulations

District 40N congratulates 40S DG Phil Marvel and his team for putting on an excellent Lions Fall Educational Session in Las Cruces Oct. 9/10. Attendees from north of US 60 included PID Ray Marley, DG Bill Guss, 1st. VDG Shelly Smith, CS Gerry Jones, PCC Jeff Kriz and PCC Bob Jones. They all agreed the sessions were interesting, provocative, and enlightening. An added bonus was interaction with ID Bob Smith and Lion Vicki from Sacramento, CA, along with good food and great musical entertainment.

**Provided by Lion Gerry Jones**

## New Mexico Lions Crane Reading Foundation

The New Mexico Lions Crane Reading Foundation is very grateful for the support we have received. Our original goal was to have every child in New Mexico reading fluently. The High Rolls-Mt Park Club has used some of our program with good success but we have struggled to find a way to spread the program over the entire state. We now have a way to do so. Allen Crane learned of the Supplemental Educational Services program which provides tutoring to students attend any Title I school which did not make AYP. In Las Cruces that is the majority of our elementary schools and all of our mid schools. We submitted an SES application and it was approved. We will get \$35 per student per hour of tutoring with a maximum of \$1342 per child. This year NMLCRF applied to provide services to Las Cruces Public Schools only but next year we can apply for the entire state. The local Boys & Girls Club is allowing us to use their facilities for a portion of our revenue. If other Lions Clubs wish to operate a reading lab in their area, they will need to send someone to Las Cruces for three or four days to learn our system. A retired teacher who believes in phonics and is comfortable with computers would be an ideal candidate- or a retired teacher plus someone with reasonably good computer skills. These two individuals should be able to operate a 10 computer lab with the potential revenue of \$350 per day. With this kind of revenue you can hire good people! Perhaps you can recruit some of these folks into your club.

SES is a federal program but it began with bi-partisan support as part of the No Child Left Behind program. Your guess about future federal spending is as good as mine!  
For more about the program call Allen Crane at 575-373-0561 or see our web site  
<http://www.nmlcrf.com>

**Provided by Lion Eldon Steelman**



New Mexico Lions Operation KidSight  
913 Bakers Place Alamogordo, NM 88310-7407  
(575) 434-6296 Fax (575) 434-8985



Now available is a Prestige Lapel Pin. Created for every day wear on collars, jackets, sweaters, dresses anywhere you wear your Lions Pin.

To order this or the New Mexico Lions Operation KidSight vest pin or patch, contact NMLOKS Program Director Chuck Galusha.

Phone (575) 434-6296  
Fax (575)434)8985  
Email Kidsight.NM@gmail.com

Pin is \$5.00 plus shipping cost.  
A great award for KidSight volunteers



## Sandia Mountain Lions Celebrate 35 Years

"It took us 35 years for Sandia Mountain Lions Club to celebrate any anniversary, but when we did, it was a good one!" said President Bobby Richardson.

More than 60 Lions and guests gathered at the Golden Corral Buffet and Grill on Central Avenue in Albuquerque to hear a keynote address by International Director Richard Sawyer of Overgaard, AZ. He stressed the record of community service activities and dollars given by members since the club's charter May 30, 1975. Master of Ceremonies Bob Scofield recognized a number of Lions from Albuquerque who were instrumental in encouraging the club during some years of lean membership.

Four Melvin Jones Fellowships were presented, each representing a \$1000 donation from the club to the Lions Clubs International Foundation. Recipients were Dr. Don Rodgers and Dr. Steven Berry, honored for their work with the NM Lions Eye Van and Dr. Effie Medford, honored for her support to the club for many years even before joining. Bob Scofield, a charter member who has served as treasurer for many years, received a progressive Fellowship pin.

Director Sawyer also presented Bob Scofield and Jim Medford, who had served as president for five years, Certificates of Appreciation from Lions International President Sid Scruggs.

District Governor William Guss of Albuquerque inducted two new members into the club, Errol Cox, sponsored by PCC Bob Jones, and Mike Blais, sponsored by Dr. Effie Medford. Glen Simmons received a special award from President Richardson for his years of service as club secretary. Linda Cuenco presented a slide show of the club's activities and history.

Director Sawyer noted that he was sponsored into the Association 14 years ago by his former boss, Sandia Mountain club member Bob Jones. One of 34 International Directors, he and his wife Fay flew directly from Albuquerque to the USA/Canada Leadership Forum in Wisconsin.

Sandia Mountain Lions Club funding comes primarily from its non-profit affiliation with White Rose Bingo Hall, 1010 Candelaria NW in Albuquerque. Last summer the club also revived its history of sponsoring a flea market, holding six from April to September. The club now has 15 active members and is seeking to grow. Four members are involved in state-wide Lions activities.



From l to r : Dr. Effie Medford, sponsor of new member Mike Blais, District Governor William Guss, new member Errol Cox sponsored by Bob Jones.



International Director Richard Sawyer with Melvin Jones Fellowships, Dr. Steven Berry, Dr. Effie Medford, Dr. Don Rodgers, and Bob Scofield.



Sawyer (center) with International President's Certificate of Appreciation awardees Jim Medford and Bob Scofield.

**Provided by Lion Gerry Jones**

## **GET A BIGGER PAN**

by Lion Shelly Smith

A fisherman catches two tiny fish, puts them in his bucket. He casts back out and reels in a beautiful, huge fish; but throws in right back. His buddy looks in disbelief and asks why he did this. The fisherman pulls out a small frying pan and says, "This is the only pan I have!"

This was part of a song sung by Karen Taylor-Good at the closing ceremony of the USA/CANADA Leadership Forum in Milwaukee. It's a funny story with a big message, like all her songs, reminding us that sometimes life gives us challenges - and rewards - that we may feel unprepared to handle. And sometimes we just need to find the right tools, or "get a bigger pan."

It's a fitting song for the forum which offers attendees ideas, tools and relationships to help with those "big fish" - big needs in the community, big opportunities, and even the big hearts of our fellow Lions. President Sid Scruggs has recast the acronym for LIONS as "Loving Individuals Offering Needed Services" and he reminds us that we are a beacon of hope in our communities. Those are slogans, but wearing the Lions emblem around Milwaukee I had several conversations with non-Lions who wanted to know what we do. When I told them about Lionism, they were amazed to think that there are people in the world who give to the community and practice selflessness. It's so easy to focus on all the negativity around us, but we Lions remind others that there are still good people - in fact, 1.3 million good Lions - who focus on helping others. Let's not forget that WE ARE "beacons of hope" in so many ways.

Another theme during the conference was that of overcoming adversity. Almost every keynote speaker shared a turning point in which he or she had failed or been ridiculed -- but instead of giving in, it drove them to be even better. President Scruggs gave up in a wrestling match just one second short of victory; Airforce Captain Patricia Murray failed in a beauty contest and was teased by her sisters; Herb Brooks was taken off the Olympic hockey team before rising to coach the US's 1980 Olympic victory. It was a reminder that we all have potential for greatness - and we may have stories, or people, who will try to hold us down - but we need to keep working to our full potential.

There are too many great forum seminars to go into detail on each, but I would like to share the reminder that we can turn any challenge we have in our communities, clubs, or relationships into success stories. We have great resources through LCI, and an amazing team of Lions in our toolbox. And, remember that sometimes when problems seem insurmountable, or we feel we're given too much to chew, just GET A BIGGER PAN!



**SANTA FE CAPITAL CITY LIONS  
WE SERVE**

**50<sup>th</sup> ANNIVERSARY CELEBRATION  
CHARTERED November 21, 1960**

**November 7, 2010  
Luncheon  
12:00 – 2:30 PM**

**VANESSIE OF SANTA FE  
434 W. San Francisco Street  
982-9966**

**GUEST SPEAKERS  
New Mexico's Past International Directors**

**Lion Don Reese, PID Lion Ray Marley, PID Lion Gordon Post, PID**

**You are cordially invited to attend our 50<sup>th</sup> Anniversary Celebration on  
November 7th. We encourage you to bring your spouse or a guest for  
this celebratory event.**

**Please select your dinner choice and dessert choice, and send \$25.00 per  
person payable to Capital City Lions Club.**

**Send this to:  
Capital City Lions Club  
P.O. Box 28081  
Santa Fe, NM 87592**

Photo's by Franky Mahannah



## LCIF Supports the Measles Initiative with Grant from Gates Foundation

Lions Clubs International Foundation (LCIF) announced it will support a world-wide effort spearheaded by the Measles Initiative to protect children from measles and strengthen routine immunization services. Four African countries have been chosen for a special [Lions-Measles Initiative pilot program](#), which is funded in part by a grant to LCIF from the Bill & Melinda Gates Foundation.

“Lions have always been committed to saving sight at all levels in communities,” said Eberhard J. Wirfs, Chairperson of Lions Clubs International Foundation. “We are now working to eliminate the presence of measles in countries where children still die needlessly from a disease that is easily preventable by an inexpensive, safe and highly effective vaccine.”

“The Measles Initiative is very excited and optimistic about our new partnership with Lions. Lions, with members in many Measles Initiative priority countries, can provide an extremely valuable combination of social mobilization and organizational capability with political advocacy that complement our other partner organization activities. We also welcome the resource mobilization efforts already undertaken by Lions to help with campaign costs in 2010, as we face a large funding shortfall,” said Andrea Gay, Executive Director of Children's Health, United Nations Foundation.

To support the Lions-Measles Initiative pilot program, the Bill & Melinda Gates Foundation awarded a grant of US \$400,000 to LCIF. To further support the work on measles and routine immunization strengthening, LCIF will provide an additional contribution of US \$300,000 to the project.

“We are delighted that Lions Clubs International is becoming more involved in the fight against measles and strengthening routine immunization,” said Dr. Walt Orenstein, Deputy Director, Vaccine Delivery, at the Gates Foundation. “With its world-wide outreach, Lions is an important partner in ensuring that safe and effective vaccines reach families who need them most.”

Involvement from Lions will focus on three main areas: advocacy at the local, regional and national levels; direct involvement in social marketing and vaccination activities; and financial support. Ethiopia, Madagascar, Mali and Nigeria will host the first four pilot programs. Lions’ leadership teams in the four pilot countries will coordinate, with Ministries of Health and other Measles Initiative partners, the program implementation and documentation of activities through the beginning of 2011.

As a result, more people without access to healthcare will be vaccinated against this infectious and deadly disease and higher numbers of measles-free communities will exist worldwide.



### Pins, Pins, Pins

**NM Lions Operation KidSight Pins are now available. Pins are \$4 each. Contact Bryson McCool at 575-257-0363 or [brymccool@valornet.com](mailto:brymccool@valornet.com).**

**MD40 State Pins are now available. The Prestige pin (large) is \$2.50 and the standard pin (smaller) is \$2.25. PDG Kitty Callender has both pins. Please contact her at 575-258-1345, 575-937-7911 (c), or [callendergirl54@hotmail.com](mailto:callendergirl54@hotmail.com).**



## 40N 2nd Cabinet Meeting November 6

DG William “Bill” Guss will preside at the Fall District 40N Cabinet meeting on Saturday, November 6, 10 a.m. to 2 p.m. at the Whole Hog Café, 3006 Cerrillos in Santa Fe.

Immediately after the formal meeting, PID Ray Marley will conduct a leadership training session until 5 p.m.

President of the PDG Association, PDG Duane Broshious, will hold a meeting of PDGs from 9:15 to 10 a.m. that morning.


In addition to the officers, the Governor’s Cabinet includes all Zone Chairs, Club Presidents and Club Secretaries. District committee chairs and all interested Lions are encouraged to attend the Cabinet meeting. Expect to hear vital information for creating and maintaining healthy Clubs.


With different speakers, the educational leadership training is designed for all Lions, and will cover such topics as professionalism, encouraging younger members and introducing fun into meetings

As more Lions begin to receive news through the internet, we will save money on postage, and information will come in a more timely manner. Therefore, Governor Bill has asked that Club officers bring a complete list of e-mail addresses for their members so that MD40 can streamline communications through the Roar.

**Submitted by CS Gerry Jones**

**DON'T MISS THE BOAT!**  
 There may be information you're not receiving.  
**Go to [www.nmlions.org](http://www.nmlions.org).**  
**CLICK HERE to sign up or update your information!**



Privacy by 

### Wanted: Youth Activities Committee

With thanks to recommendations from the MD40 Operations Planning Committee, I am looking for members from clubs that have and/or want an active youth group in their club to help build a strong statewide program by being chairs of specific youth activities. Contact Rose Himrod, MD40 Youth Activities Chair, at 505-471-4813 or [lionrosesantafe@aol.com](mailto:lionrosesantafe@aol.com).



NM Lions MD 40 Environmental Photo  
Contest Chairman  
New Mexico Lions District 40S  
Environmental Photo Contest Chairman  
Chuck Galusha  
913 Bakera Pl. Alamogordo, NM 88310  
575-434-6296 or [chuckgi@gmail.com](mailto:chuckgi@gmail.com)



Greetings fellow Lions,

I am happy to announce that New Mexico Lions District 40 is again supporting the Lions Environmental Photo Contest.

In an attempt to involve more NM Lions in this years contest there are some minor variations in the limit of photos submitted by a club and by the Districts and the deadline for submission to your District and to Multiple District. The Winning Photo in District 40 South will receive \$100.00.

**Each Lions Club may submit one (1) winning photo in each of the 5 categories, only one (1) photo will advance to International competition.**

This year's theme is:

### ***"Beacon of Hope For the Environment"***

This contest is open to any Lion in good standing, from a club in good standing. Your entry should be your original photo in Black and White or Color of the environment of your Lions Club, taken specifically for this contest.

Photos on 8" x 10" (20.3 x 25.4 cm) paper with a smaller image will not be eligible for the contest.

**Each photo submitted must include your personal information and Club name and number.**

The photo categories for this years contest are:

1. Animal Life
2. Landscapes (urban or natural)
3. Plant Life
4. Weather Phenomena
5. (this year's special Theme) **Beacon of Hope for the Environment** - photos of Lions in action implementing a Lions environment project. **People allowed in # 5 only**

Photos should be original black and white or color, traditional film or digital are welcome. **Entries must be submitted as an 8" x 10" printed photograph.** The Lion photographer accepts responsibility for all costs involved in taking, printing and delivering their entry to the D 40 S Environmental Chairman for judging. The winning photo from D40S will not be returned and becomes the property of Lions Clubs International. Non winning District photographs will not be returned unless return postage is included with entry.



**Photographs must be your own original work, unaltered in any way, and taken solely for the purpose of this contest. Photos depicting people will be disqualified. Except as noted in this years special theme.**

A photo may not be submitted twice. D40S, MD 40 and LCI reserve the right to reject photos not meeting contest criteria.

- A photo must be the original work of any Lion in good standing in a club in good standing.
- A photo or photos may be entered by any Lions Club in good Standing.
  - Idea, hold an in club photo contest and send the top photo from each category.
  - Idea, invite all local clubs to submit photos to a community contest, each club may send 1 winning photo from each category to the D40S judging, one photo from each category will be submitted to Multiple District 40 (if applicable). . Only one (1) photo will advance to International from NM MD 40.

If holding a Club or Community contest please impanel a group of judges to include your local art and business leaders as well as club members. Be sure to invite your local newspaper if holding a community contest. "Winners are to be selected on; originality, artistic merit and portrayal of the 5 categories of themes as described above.

Photos submitted to the **Districts 40 S (or directly to the MD Photo Chairman)**

Environmental Chairman must be postmarked prior to **January 15, 2011**. Photo judging at District and M District level may include, the Environmental Chairman, 40S&N District Governors, any interested Lions, a member or members of the local artists community and non Lion Business owners. The judging on all 4 levels will focus on originality, artistic merit and portrayal of the environmental theme.

**Photos from District 40 N and District 40 S must be sent to MD Environmental Photo Chairman postmarked no later than February 1<sup>ST</sup> 2011.**

Winning photos from the Districts or Multiple Districts will be displayed at the International Convention 2010 - 2011 and will be judged by convention registrants for each of the 5 categories and for "Best of Show". The 6 International winners will receive an award.

New Mexico has some magnificent subject matter for this contest so lets have a great showing of photos.

Thanks

MD 40 Environmental Photo Contest Chairman

D40S Environmental Chairman

Lion Chuck Galusha

**Contest Winning Photos Become the Property of Lions Clubs International.**

**Lions Clubs International reserves the right to disqualify entries that do not meet contest criteria or that may be viewed as inappropriate or objectionable.**

## Lions Clubs International

### **MD40 Council Chair**

Tomas Himrod, PDG

### **District Governor D40N**

William J. Guss

### **Vice-District Governor D40N**

Shelly Smith

### **District Governor D40S**

Phil Marvel

### **Vice-District Governor D40S**

Claudia Jensen



[www.nmlions.org](http://www.nmlions.org)

## Lions Clubs International

### ***Constitution & By-Laws***

PDG Ralph Richards

### ***Diabetes Awareness***

Jeanette Lang

### ***International Convention***

PID Don Reese

### ***Special Olympics***

PID Gordon Post

### ***USA/Canada Forum***

Gemma Ferguson

### ***Youth Camp & Exchange***

Rose Himrod

### ***Lions Quest***

Kathy Waters

### ***MD40 Website***

Shelly Smith

### ***MD40 Roar***

Jennifer Long

### ***State Convention***

Johnty Cresto

### ***State Pins & Shirts***

PDG Kitty Callender

### ***Membership***

PID Ray Marley

### ***Extension***

PDG Jim Brannon

### ***Retention***

PDG Robert Jones

### ***Leadership***

PID Ray Marley

### ***Women's Development***

Melissa Washburn

## **Important Dates:**

October 30, 2010 2nd D40S Cabinet Meeting (Alamogordo)

November 6, 2010 2nd D40N Cabinet Meeting (Santa Fe)

November 13, 2010 2nd MD40 Council Meeting (Socorro)

June 8-12, 2011 NM Lions State Convention (Gallup)

July 4-8, 2011 International Convention (Seattle, WA)

## **MD40 Club Charter Anniversaries**

Raton October 1945

Farmington Evening October 1928

Moriarty October 1971

Albuquerque Uptown October 2008

Lordsburg October 1930

High Rolls/Mountain Park October 1958

Cloudcroft October 1947

Capitan Smokey Bear October 2005

**CONGRATULATIONS LIONS!**