

MINUTES FROM DISTRICT 40S

AUGUST 20, 2011

The meeting began at 10:30 a.m. with the Lions Prayer led by Lion Melissa Washburn, followed by the pledge by Lion Gemma Ferguson.

Those attending were Lions: Bryson McCool, Curt Dimberg, Dennis Haskell, Chuck Galusha, Joan Hall, Jim Hall, James Gonzales, Walt Ramstead, Clarence Evans, Charles Rothwell, PDG Ernest London, PDG Veta London, Beverly Rothwell, CC Kitty Callender, Jennifer Long, PCC Rick Jensen, PDG Jim Brannon, Bettie Brannon, Richard Osborne, Gemma Ferguson, Ruth Wilkes, 2nd VDG Melissa Washburn, 1st VDG Cali Tellez, and DG Claudia Jensen

Lion Claudia welcomed all and introduced CC Lion Kitty, PCC Lion Rick, and all PDG's. All attendees introduced themselves.

Lion Gemma took the roll call for the cabinet.

Lion Ruth read the minutes from the last meeting. Lion Rick moved to approve. Lion Jennifer seconded. Motion carried. Lion Ruth then went over the treasurer's report from last year. Lion Rick moved to approve, Lion Jennifer seconded. Motion carried. There was discussion concerning this year's budget:

- Concerning income – Lion Roy said Lovington was dropping 7 members. Lion Bryson said to let LCI know so that they should get a refund on the dues paid.
- Shane Stewart's expenses at the State Convention had to be paid from our district. The Gallup Club (convention host) did not approve the expense
- The district will pay 15 cents per mile this year.
- VDG Training – only sending the 1st VDG. The training is not as good as it should be. Money could be better spent for Leadership Training.
- Included in administration expenses are VDG blazers, convention expenses, office supplies, postage. The 2nd VDG gets up to \$100 reimbursement on the purchase of their jacket.

Zone Reports

Zone 1 - Lion David Valenzuela. His mother is ill and was unable to attend. He has given his report to DG Claudia.

Zone 2 - Lion Charles

- T or C – Very busy & meets regularly
- Hatch – membership is down but they stay busy
- Mesilla – having reporting problems. Working with them
- La Mesa – they don't meet in the summer
- Las Cruces Host – doing well, plenty of money, no projects
- De Noche – problem club, down in membership and no projects
- LC Sunrise – weekly meetings, strong club

- Anthony – good meetings and want to grow. Low membership. Good projects
- Anthony Leo's – working with them. They have 10 members

Zone 3 – Lion Mona

Has not visited any clubs yet. Has called all but 1 and they haven't returned her phone call

- Alamo Breakfast – doing well but could do better. Working the county fair now.
- Alamo DT – turned in their charter
- Alamo Evening – not good with reports because of illness. She is going to work with the secretary for training.
- Alamo Noon – current. Visitation is scheduled
- High Rolls/Mountain Park – good group, behind on payments
- Tularosa – have a credit with LCI
- Cloudcroft – behind on payments and reporting. They have decided to meet at a different location for every meeting.

Zone 4 – Lion Dennis

- Ruidoso Noon – average attendance is 25 – 30. Most active club in the zone. The secretary recently resigned. Have 2 major fundraisers, gun show & antique show. Also help sponsor the chili cook-off. Major projects are Kid Sight, project spending \$5,000 for glasses and exams and \$5,000 in scholarships. They also support Meals on Wheels and other local causes.
- Ruidoso Evening – meet weekly at the Lions Hut. Only 8 members, 2 don't usually attend. Very structured. Their major fund raisers are the flag program and they charge \$35 per year. They also have a gun show in November and also sponsor a magic show. They also sponsor eyeglasses and scholarships to Ruidoso High seniors. DG Claudia stated that they need new members.
- Capitan – on life support. Trying to work with prospective members. Major fundraiser is their Christmas project. The secretary is good, but the president has issues.

Zone 5 – Lion Jennifer

- Artesia DT – Very active. Have Junior Lions, Kid Sight, Tail Gate Party and flags.
- Carlsbad Heights – Lion Jim Jones had taken care of all the LCI duties in the club. After his passing, it wasn't getting done. Trying to get more involved with district meetings. One person from their club did attend the zone meeting. They raised \$11K on their Christmas on the Pecos fundraiser, and also sponsor a carnival. They also have a spaghetti dinner for the administration fund. They donate glasses and exams and build wheel chair ramps.
- Carlsbad Downtown – Recently did eye screening in Loving with a 50% referral rate. Will be screening 498 at the kindergarten center next week. They do a haunted house and flags. They were awarded the Carlsbad Foundation's civic group of the year award.

Zone 6 – Lion Jim

- Hagerman – No gain or loss in membership over the summer. Provided a Thank You BBQ for local firefighters & police and families in July. Fundraisers – Halloween costume parade & carnival. Give 2 \$250 scholarship to high school seniors
- Roswell Mid-Day – no gain or loss in membership over the summer. Dues are current. Planning 2 fundraisers for fall & Christmas projects. Having a raffle booth at PinataFest in Sept and another at the Chili-Cheese Festival later in Sept. They collect used eyeglasses and provide

glasses for school children. Change - Going to help Roswell Downtown with their booth instead of having their own

- Roswell Downtown – No gain or less in membership since February. Have three good prospects. Dues are current. 50/50 raffle planned for PinataFest in Sept. Proceeds to help with Convention. 2 adults applied for glasses during the summer and expecting more. Collected 152 pair of used glasses since May.

Zone 7 – Lion Walt

Hasn't attended any meetings yet.

- Hobbs Downtown - will be holding their pancake breakfast next Saturday at Applebee's.
- Hobbs Evening - has 10 members. Just finished rifle & shot gun raffle at the County Fair. 4 potential new members. Lovington Lions helped. Have helped one person with glasses and one for cataract surgery
- Lovington – will hold enchilada dinner in October. All clubs in the county help with Kid Sight. Also clean up a mile of highway. They are starting a Leo Club. Down 4 members.

Other items discussed:

- If there are expenses for zone meetings, apply for reimbursement
- We need more money to run the district. There will be a proposal at the next state convention to increase the dues. It must pass by 2/3 vote
- Changes to the constitution and by-laws will be put on line. Please review
- DG Contest – secretary need to fill out and sent to Lions Bryson. He will send results to all zone chairs
- Peace Poster – “Children Know Peace”. Please encourage all clubs to participate
- Environmental Photo Contest – “Protecting Our Future with Trees”. New this year – clubs can enter one photo from each category. District winner will get \$50. Photos to Galusha by 1/15/12. Most judges are non-Lions. District winner will be sent on to the MD contest.
- Lions Leadership Profile – has been sent to all zone chairs and others. Please fill out and get back to PCC Rick Jensen. Lion Rick also handed out club assessment forms to the DG, 1st VDG and 2nd VDG
- LCIF – every club should budget for LCIF now. This is the last year that LCIF will make a big push for donations. Every club should send even a small amount.
- Constitution & Bylaws – Lions Bryson stated that a comprehensive evaluation needs to be done to be in compliance with international. Several changes were discussed. PID Ray Marley wants to increase dues to help defray the costs of GLT & GMT.
- Thanks to Lion Jennifer for getting the directory finished and printed so much earlier than last year.
- Next 40S meeting will be at the Moose Lodge, 514 N Main St, Las Cruces starting at 10:30 am. Lunch will be provided.

Closing Remarks

2nd VGD Lion Melissa Washburn - This will be an exciting, fast year. The leadership is a good team and stay in contact with each other. She is looking forward to serving. Please let her know if your club is having a fund raising event. She or 1st VDG Lion Cali will try to attend.

1st Carlos Tellez – Please contact him at any time. He's working closely with ZC Charles. Hatch Lions have a new president who is willing to work. They are going to have a membership drive at the Chili Fest 9/3 & 9/4. Is going to have a float in their parade. Also going to have a float at the Whole

Enchilada in Las Cruces in October. There is going to be a membership drive at the car show. All Lions are invited to ride on the floats. The Lions in Anthony are getting involved too.

DG Claudia Jensen - This year we need more members that will make stronger clubs. Retention is just as important – we need to keep all the members that we have. We need to help those who aren't attending. Why are they not happy with their club? Be responsible volunteers, but if you take the job, do it well. Lions do great things. In some countries you have to pay \$1,000 to be a Lions member. We need enthusiasm to keep members happy. The International President wants to retain & grow and go into the 21st century. Need to be more open to how the younger generation communicates; texting, face book, twitter. Clubs need to keep up. The International President wants us to plant 1M trees throughout the world. In our district, our commitment is to plant 400 trees. If you are going to plant any trees, let the DG know and always send pictures. Clubs can get with the Forest Service to help plant in burned areas. Also look at having a children's program planting trees.

At the next meeting in Las Cruces, PCC Rick will give a presentation on 501(c) 3's and the reporting that must be done to the PRC.

The state convention will be at this hotel in Roswell May 17 to 20. Rooms will be \$59. The first MD40 meeting will be next Saturday in Socorro beginning at 11:00.

The meeting adjourned at 2:00 PM.